

2020-06-15

**REQUEST FOR PROPOSAL
RFP 28 (2020-06)
SPONSORSHIP STRATEGY
ADDENDUM #1**

This addendum shall be incorporated into, and form part of RFP 28 (2020-06) and take precedence over all requirements of the previously issued bid documents including plans. This addendum must be signed by the bidder (signing officer) in the appropriate space and must be attached to the Form for submission by the bidder. This Addendum consists of one (1) page.

Questions

1. Wanted to clarify the timeline. Our understanding from the RFP is this being a 5 year engagement (2020-2025), however with special attention given to the first 4 months. Is that accurate?

Answer- Correct

2. Has consideration been given to renewal engagements following the initial 5 year term and what the process will be?

Answer - Depending on the success performance of the original 5 (five) year sponsorship term, the Toronto Zoo will reserve the sole right to extend the contract for an additional two (2) years.

3. Can you clarify the overall goals/objectives as mentioned in E) of the submission requirements?

Answer - The goals are to create and implement a sponsorship strategy for the Toronto Zoo and to assist to identify, negotiate and secure funds for its many experiences and programs including Terra Lumina, Scenic Safari Drive Thru, Virtual Zoo, Animal Exhibits and Conservation Programs.

4. Can you clarify the level of targeted funding being sought in the first four months of the engagement as referenced in point a) of the Scope of Services and Deliverable?

Answer - With this new environment that we are currently operating, I would really like to work with the successful bidder to determine what that amount is as I have no idea but the current marketplace is like for sponsorship given the financial challenges being experienced by so many companies.

Receipt of the Addendum shall be acknowledged as part of your submission.

The Board of Management of the Toronto Zoo reserves the right to reject any or all Tenders or to accept any quotation, should it deem such action to be in its interests.

If you have any queries regarding this matter, please contact Mr. Peter Vasilopoulos, Supervisor, Purchasing & Supply, at 416-392-5916 or by email pvasilopoulos@torontozoo.ca.

Yours truly,

Peter Vasilopoulos
Supervisor, Purchasing & Supply

I/we hereby acknowledge receipt of this addendum and make allowance in my bid.

Signed (Must be Signing Officer of Firm)

Name of Firm

Date:
